



## Uralkali—Nourishing the Earth

RENAISSANCE CAPITAL  
14<sup>th</sup> Annual Investor Conference

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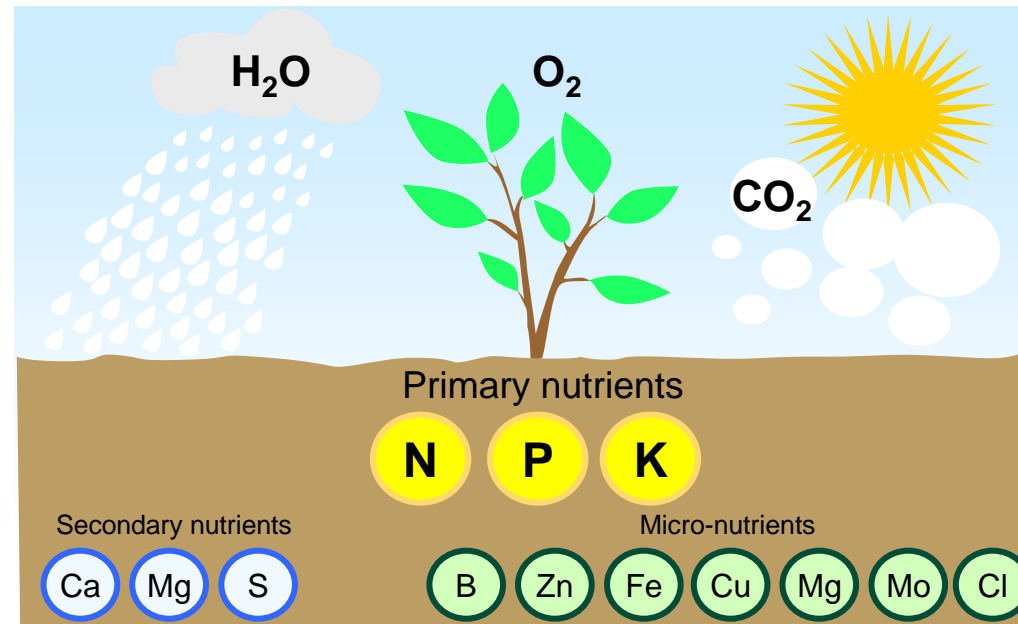
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# Agenda



- **Potash Market Outlook**
- **Operating update**
- **FY 2009 Financial Results**

# Potassium: One of the Three Primary Nutrients



## Nitrogen (N)

- Promotes protein formation
- Determines plant's growth, vigour, colour and yield

## Phosphorus (P)

- Plays a key role in adequate root development and photosynthesis process
- Helps plant resist drought

## Potassium (K)

- Improves plant durability and resistance to drought, disease, weeds, parasites and cold weather



# Potash: Growth, Visibility, Stability

|                                     | Potash (K)  | Phosphate (P)                           | Nitrogen (N)                                   |
|-------------------------------------|---|---|--|
| Market size <sup>1</sup><br>(2010E) | <b>25.5 million tonnes<br/>K<sub>2</sub>O<sup>2</sup> (43 million tonnes KCl)</b> | 38.3 million tonnes<br>( P2 O5 )        | 102.9 million tonnes<br>(N)                    |
| Geographic availability             | <b>Very limited</b>   | Limited                                 | Readily available                              |
| Industry members                    | <b>Small number of leading players</b>  | Several leading players                 | Large number of players                        |
| Long-term pricing stability         | <b>High</b>   | Medium                                  | Low  |
| Profitability                       | <b>High</b>   | Low/medium                              | Low/medium                                     |
| Barriers to entry                   | <b>High</b>   | Medium                                  | Low  |
| Cost of greenfield capacity         | <b>US\$2.8bn for 2 mln tonnes<br/>(KCl)</b>                                       | US\$1.5bn for 1 mln tonnes<br>( P2 O5 ) | US\$1bn for 1 mln tonnes<br>(NH <sub>3</sub> ) |
| Greenfield development time         | <b>min 7 years</b>  | ~ 3-4 years                             | ~ 3 years                                      |

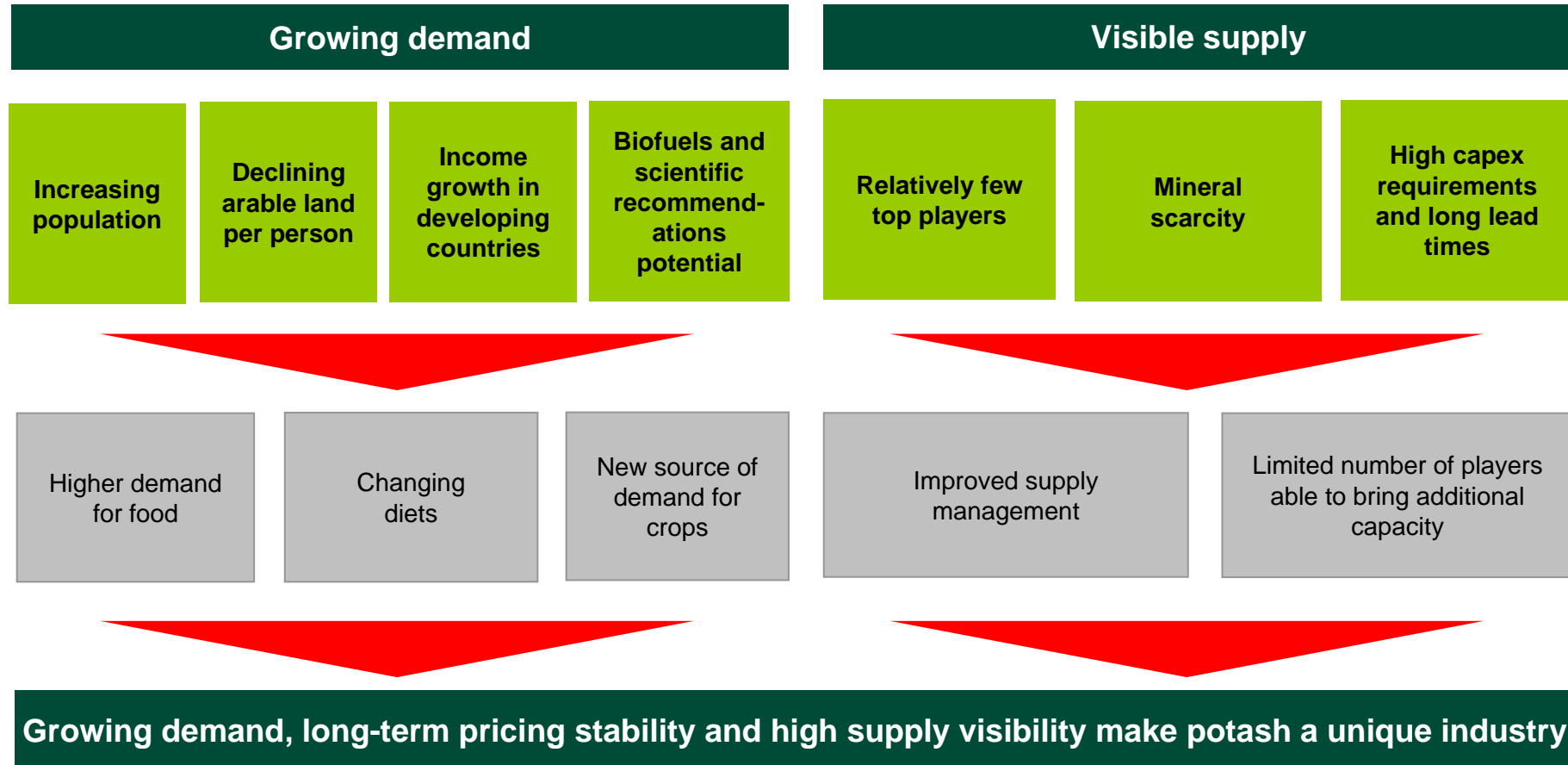
**Potash represents the strongest investment story across the fertilizer industry**

Source: Fertecon, Uralkali, PotashCorp, IFA

Notes:

1. Including fertilizer consumption
2. 1t KCl (product) is equal to 1.67t K<sub>2</sub>O (nutrient)

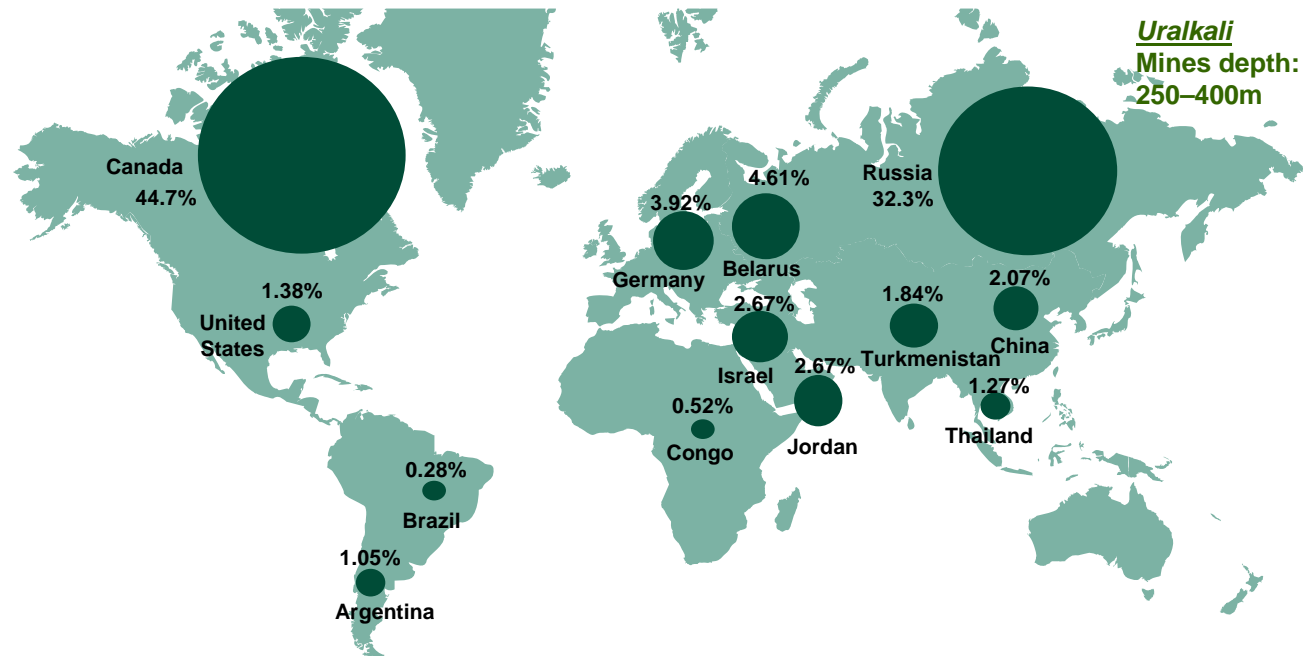
# Strong Industry Fundamentals



Source: Uralkali

# Mineral Scarcity Means High Entry Barriers

Proven resources of potash are largely concentrated in Canada and Russia<sup>1</sup>



Source: ERCOSPLAN, IFA, FERTCON, CRU, USG, Canadian GS, 2008

Notes:

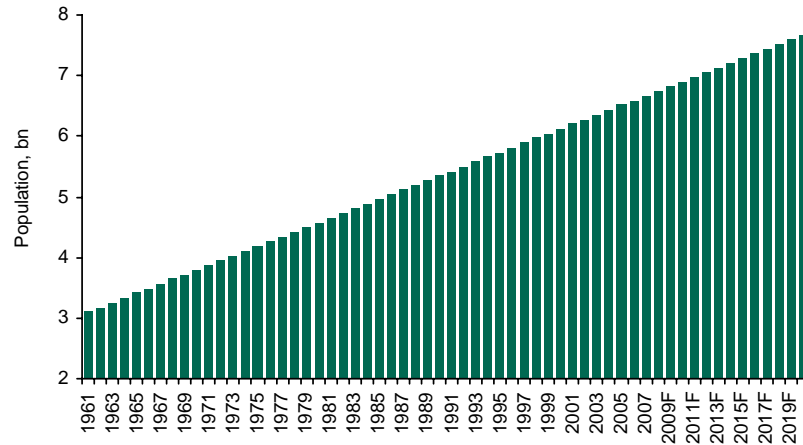
1. Other countries, not represented on the map, account for less than 2.0% of total resources



Limited access to resources, few high quality ore deposits

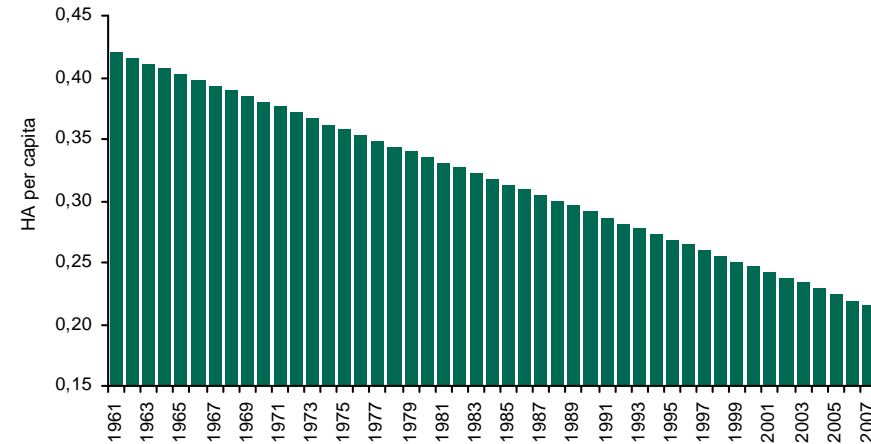
# Higher Yields Required to Feed Rising Population

## Growing population Needs Higher Crop Yields



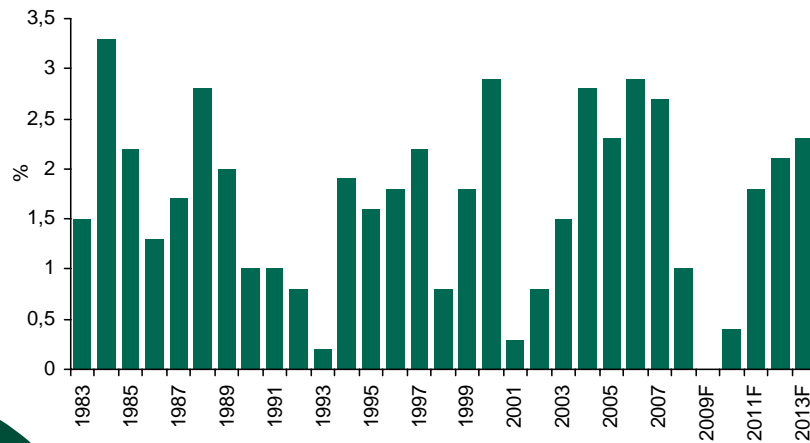
Source: FAO

## Arable land per capita is shrinking



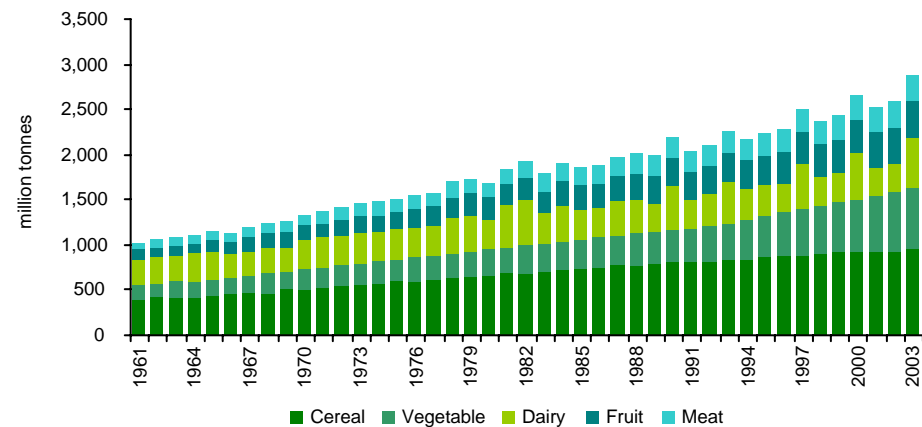
Source: FAO

## World income growth, %



Source: Economist Intelligence Unit

## Food consumption is increasing

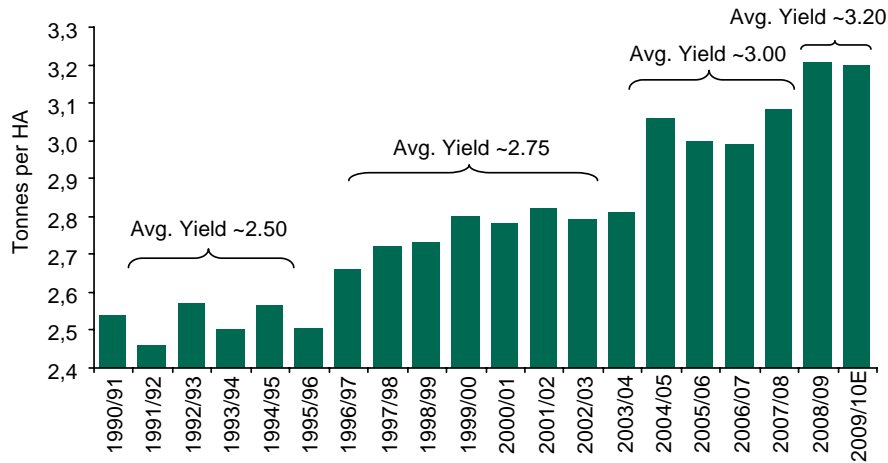


Source: FAO

# Changing Diets Drive Demand for Grain

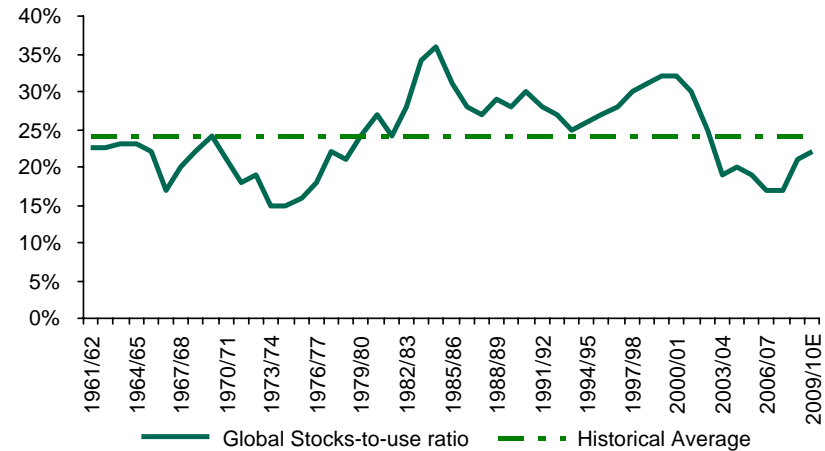


## Global Grain Yield Requirements are Growing



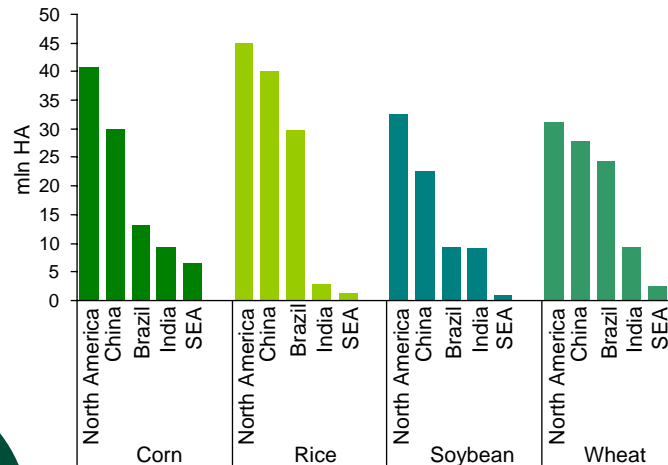
Source: RBC Capital Markets

## Global Grain Stock-to-Use Ratio is Still Below Average



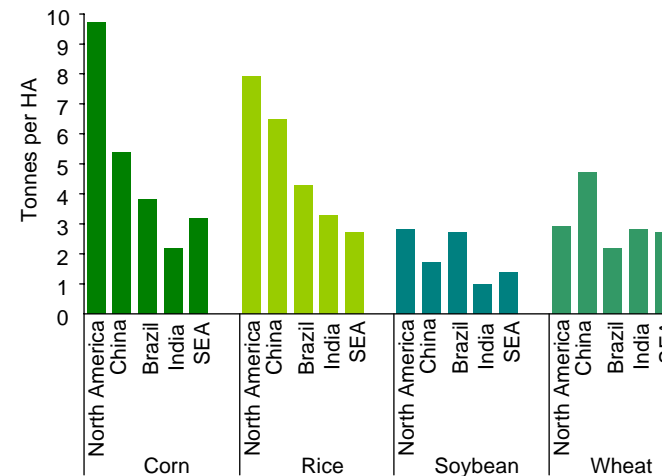
Source: RBC Capital Markets, USDA

## Developing countries have a big portion of total crop acreage



Source: USDA

## ...though have lower yields compared to developed agricultures

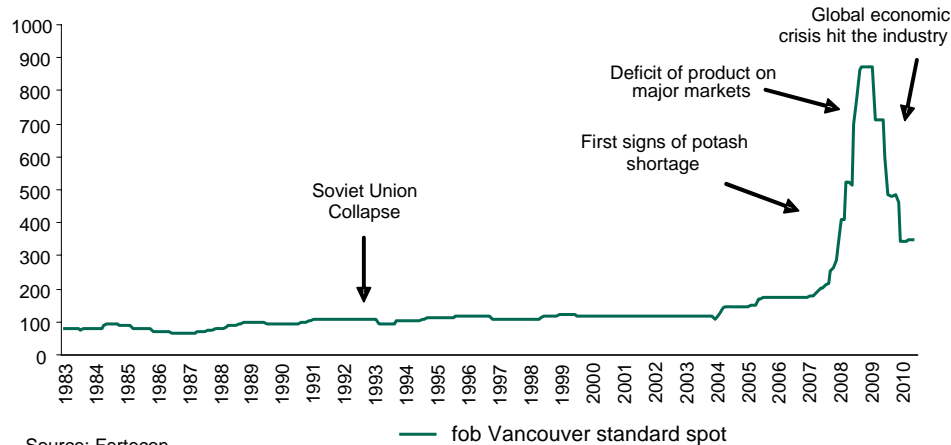


Source: USDA

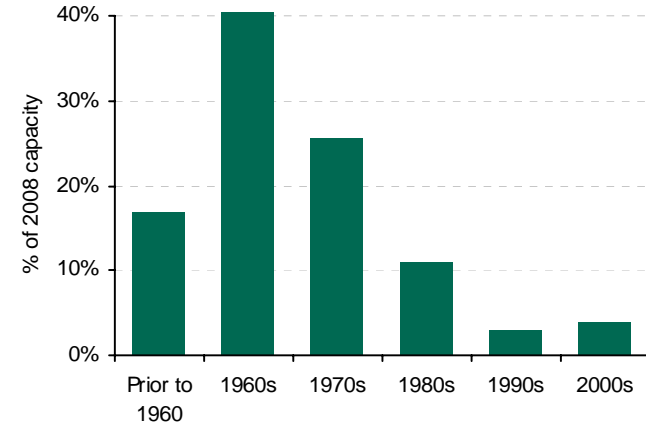
# Potash Industry Snapshot



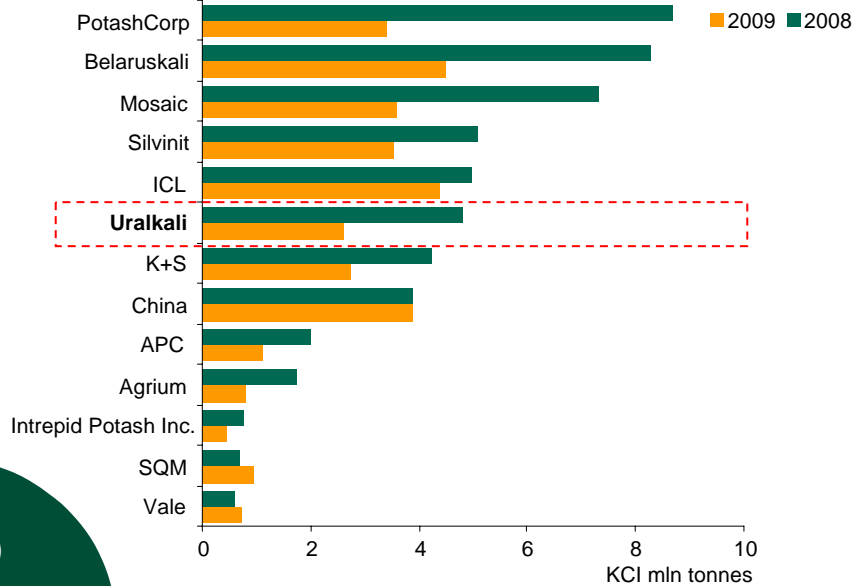
## Price performance reflects supply/demand dynamics



## Global capacity built decades ago

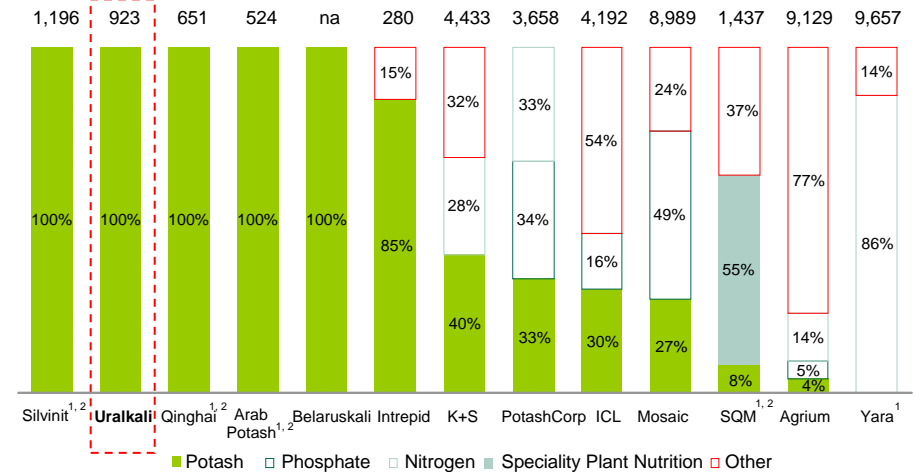


## KCI production by major potash producers



## Product mix by key potash players

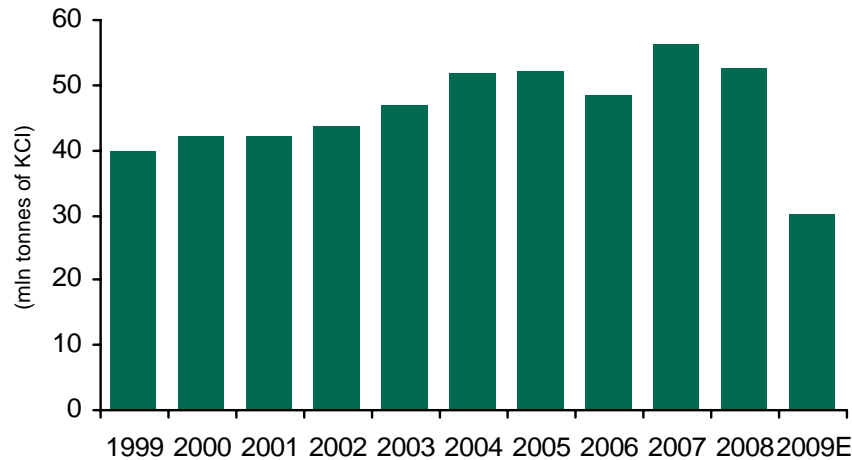
### Net sales breakdown by product, 2009 (US\$m)



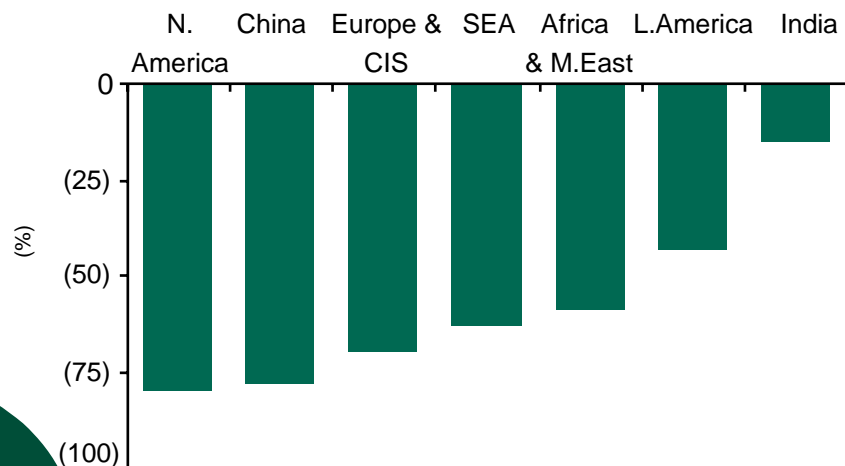
Notes:  
 1. Gross sales numbers  
 2. Based on Bloomberg consensus forecast for 2009

# 2009: Activity in The Global Potash Market Slowed Significantly

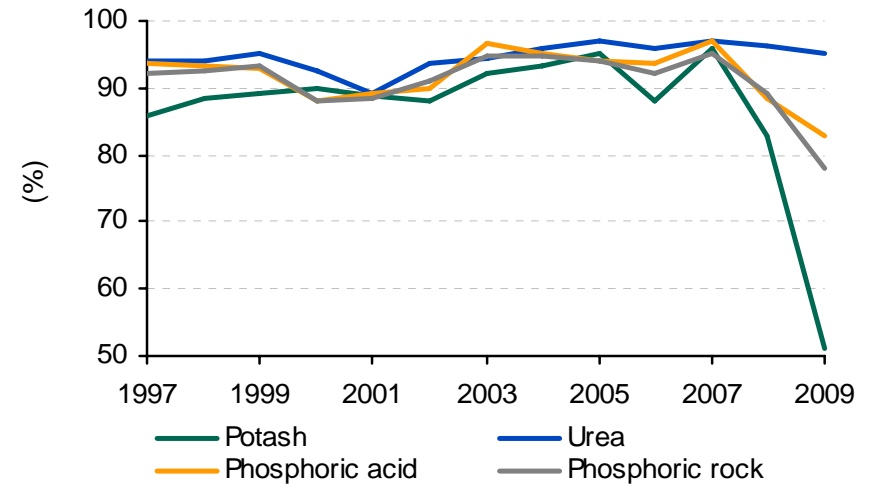
## Global potash sales fell 43% in 2009



## Imports to all major markets fell sharply in 2009



## Potash industry hit hardest by lower capacity utilization

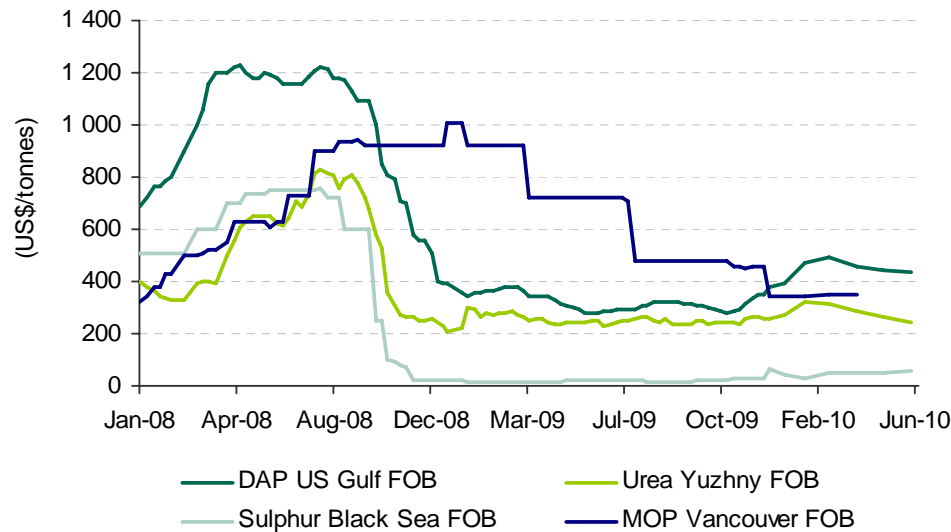


- Worldwide volumes were weak. Customers remained cautious, resulting in an unprecedented decline in potash sales
- The industry's average operating rates plunged to 52% of effective capacity due to depressed sales levels
- Settlements with China and India, the largest contract markets for potash, were delayed
- Shipments to spot markets slowed significantly



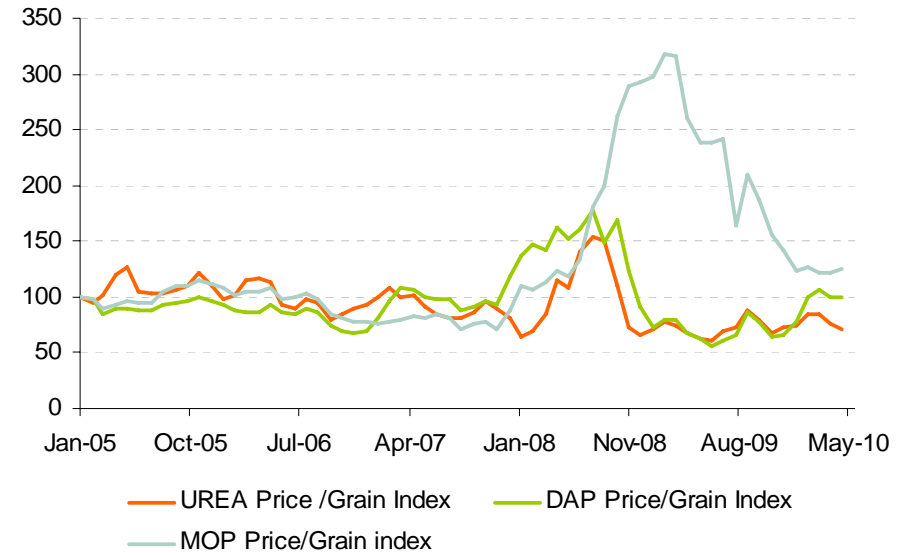
# 2009 Potash Prices Remained Relatively Firm vs. Other Fertilizers

2009 Potash Prices Remained Relatively Firm vs. Other Fertilizers



Source: FMB

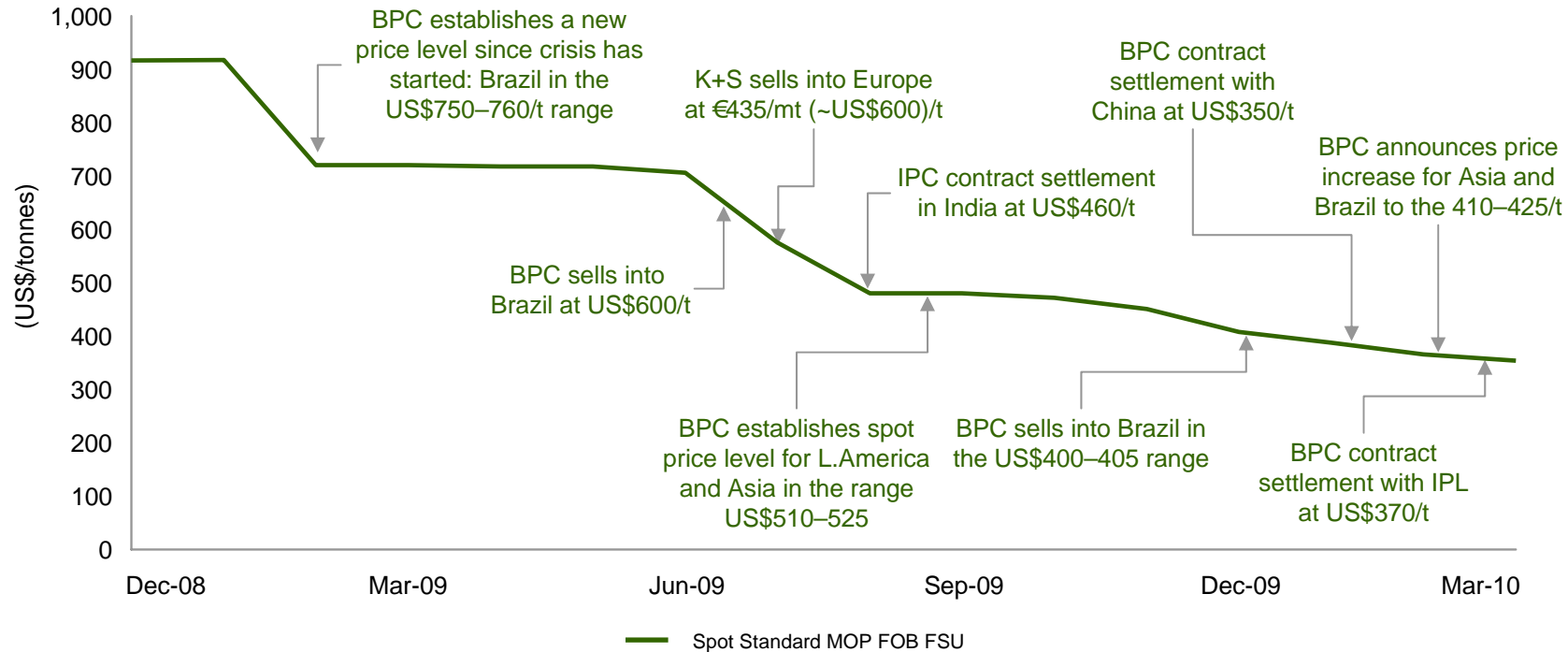
Ag Commodity Prices to Fertilizer Prices (base 100=Jan 1995)



Source: IFA

- Potash prices remained well above historical levels, in spite of an unprecedented contraction in demand
- Potash maintains the best fundamental outlook of the three fertilizer nutrients because:
  - it has substantial barriers to entry due to high capital costs and long lead times for greenfield capacity
  - and the fact that potash reserves are only located in a few regions

# BPC Shaped the Market in 2009

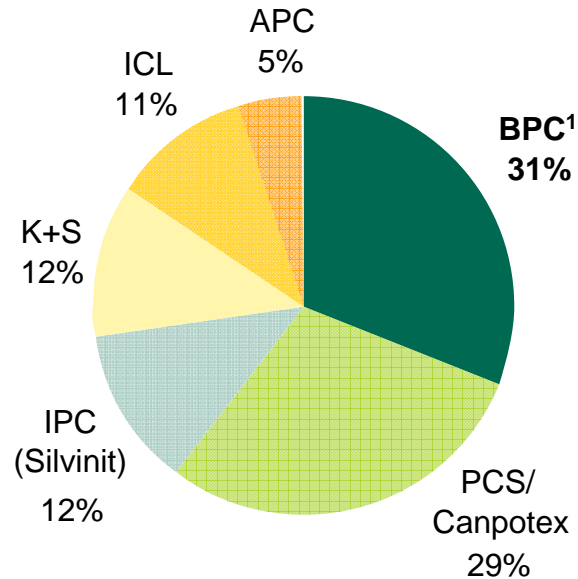


Source: FMB, Fertecon, Companies' announcements

- BPC shaped the market in 2009 by bringing potash price in line with farmers' economic reality
- The BPC contract agreement with China looks to have set a price floor for the global potash market

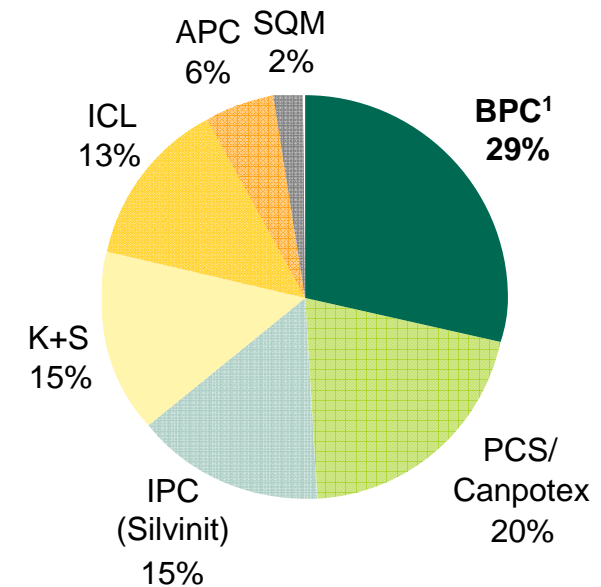
# BPC Strategy Sustained Market Share

2008



Source: IFA, Companies' reports

2009



Source: IFA, Companies' reports, BPC

- In 2009, one of BPC's toughest challenges was to maintain its market share amidst a sharp fall in the potash market and aggressive pricing by smaller suppliers in major import markets
- By responding quickly to this challenge in key import markets BPC was able to avoid a substantial fall in its market share

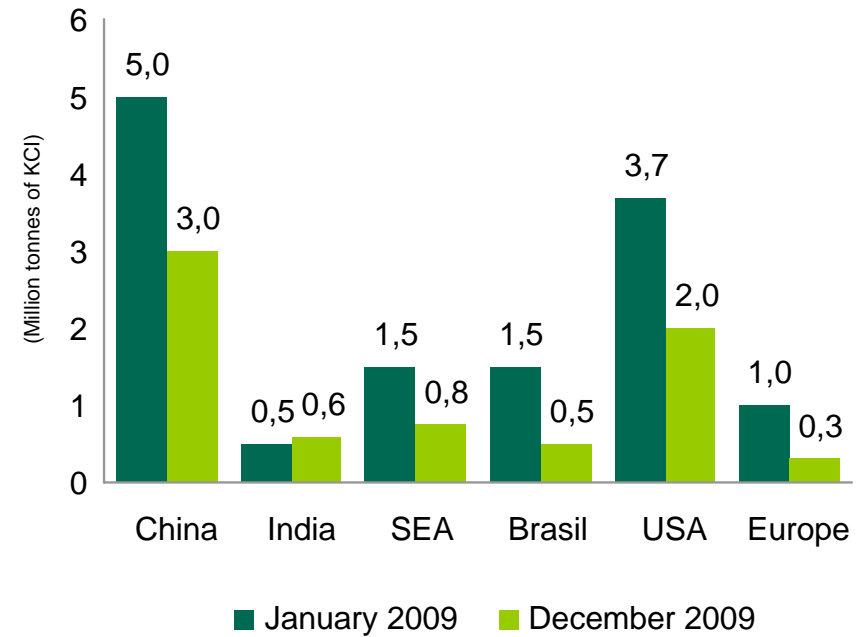
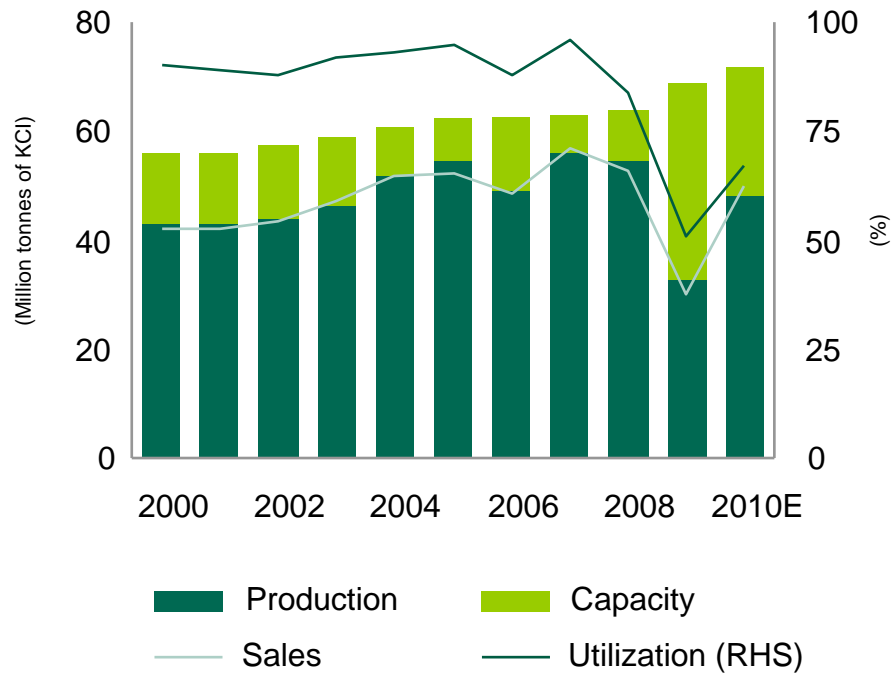
Notes:

1. Together with Uralkali Trading S.A.

# Market is Recovering, We are Well Positioned

**World potash sales in 2010 are projected to rebound firmly**

**Massive destocking throughout 2009 brought year-end stocks to a very low level**



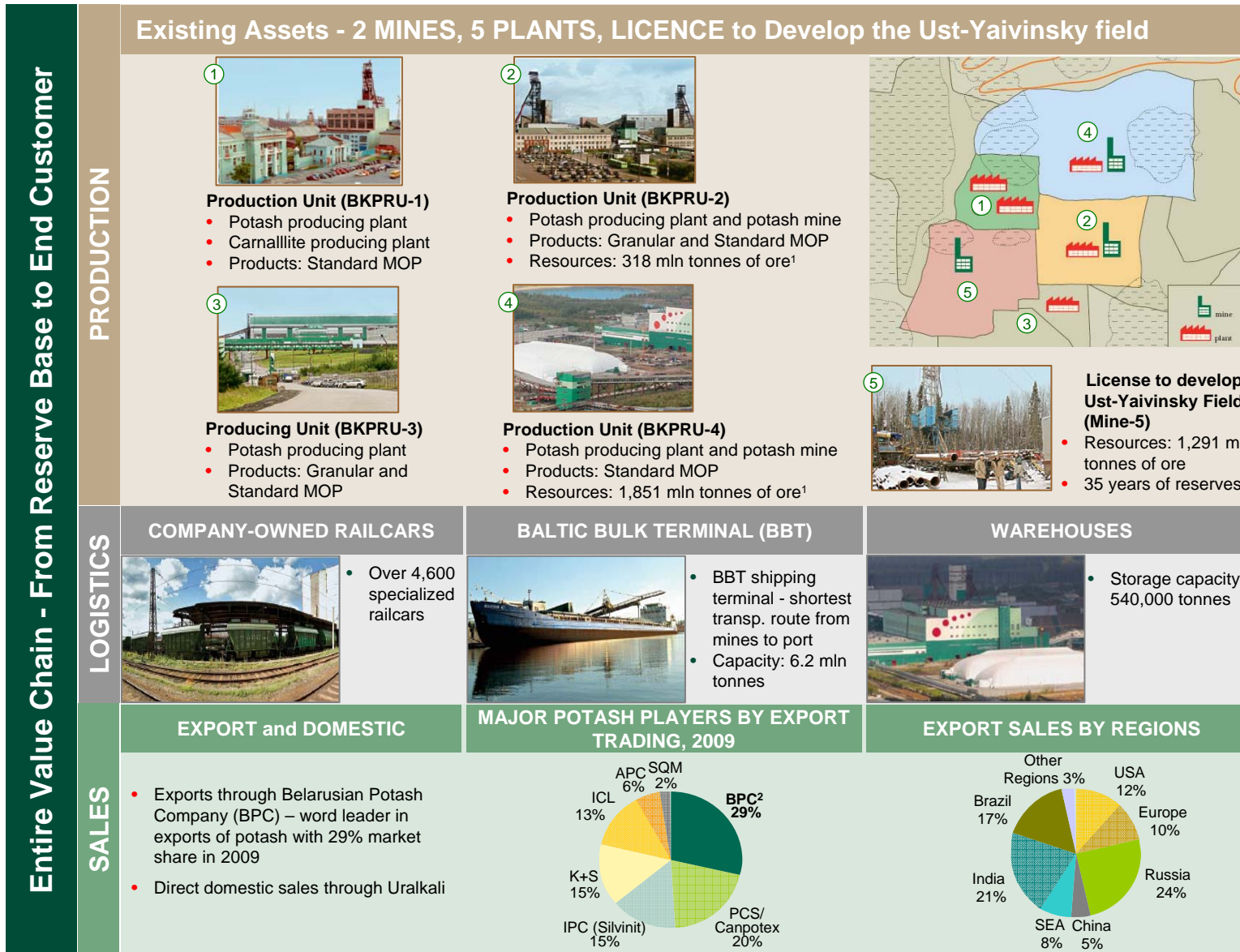
Source: IFA, BPC estimates



# Agenda

- Potash Market Outlook
- Operating update
- FY 2009 Financial Results

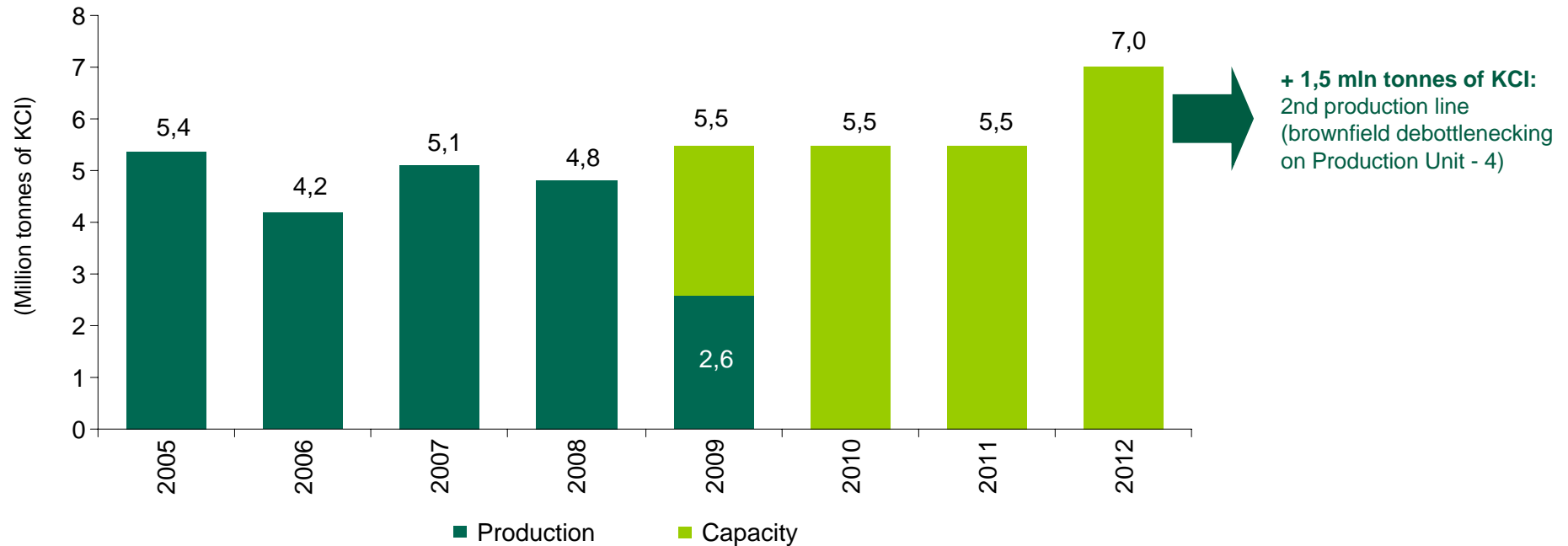
# Group Structure



Notes

1. JORC as of January 1, 2010
2. Together with Uralkali Trading S.A.

# Well-Positioned to Meet Market Recovery



- **In addition to the 27% capacity expansion planned for 2012, Uralkali has an option for further long-term expansion at Mine-5**
- **Mine-5 key milestones:**
  - 2011 – preparation and approval of the mine construction design documentation
  - 2018 – reaching full capacity of the mine
  - Processing capacity - decision to be taken once potash market recovers and necessary approvals are granted



# Agenda

- Potash Market Outlook
- Operating update
- **FY 2009 Financial Results**

# 2009 – Key Highlights

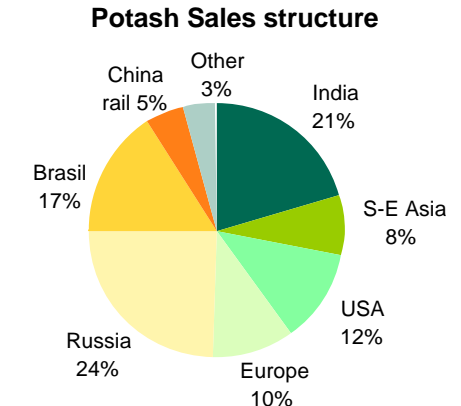
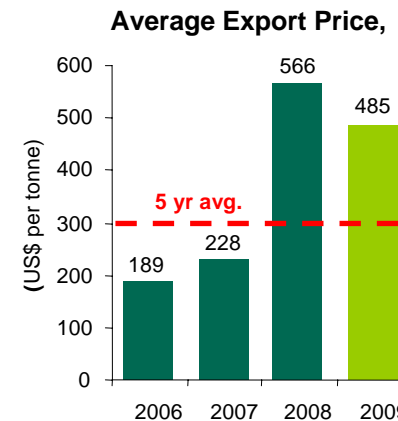
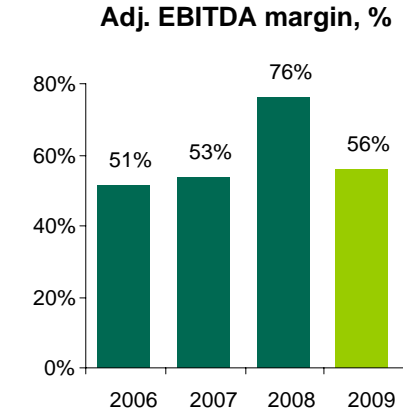
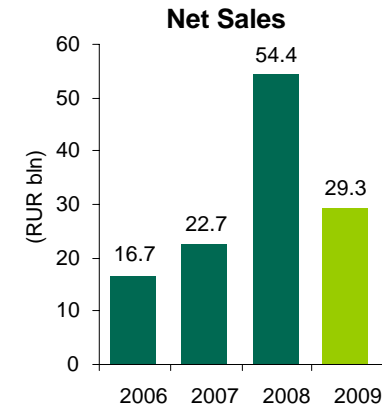
## IFRS Financial Results

| (RUR mln)   | 2008   | 2009   | Change, % |
|---|--------|--------|-----------|
| Production (Million tonnes)                         | 4.8    | 2.6    | -45%      |
| Sales (Million tonnes)                              | 4.7    | 2.5    | -47%      |
| <i>% of domestic sales</i>                          | 11%    | 24%    |           |
| Gross sales   | 62,798 | 33,809 | -46%      |
| Net Sales <sup>1</sup>                              | 54,355 | 29,314 | -46%      |
| Mine flooding costs<br>(net of depreciation charge) | 8,286  | 1,060  | -87%      |
| EBITDA <sup>2</sup> adjusted                        | 41,349 | 16,375 | -60%      |
| <i>Margin<sup>3</sup></i>                           | 76%    | 56%    |           |
| Net Profit  | 21,943 | 9,095  | -59%      |
| Operating Cash Flow                                 | 32,604 | 4,472  | -86%      |
| Capex   | 14,341 | 14,105 | -2%       |
| Expan/Mainten. proportion                           | 53/47  | 47/53  |           |
| Debt  | 13,987 | 13,463 | -4%       |
| Cash  | 16,174 | 4,297  | -73%      |
| Net Cash/(Debt) <sup>4</sup>                        | 2,187  | -9,166 |           |
| Dividend Payout Ratio                               | 39%    |        |           |

### Notes:

1. Based on adjusted sales (sales net of freight, railway tariff and shipping costs)
2. Adjusted EBITDA is calculated as Operating Profit plus depreciation and amortization and does not include mine flooding costs
3. EBITDA Margin is calculated as EBITDA divided by Net Sales
4. Net cash position is calculated as cash and cash equivalents (including deposits) minus bank loans

## Key Considerations



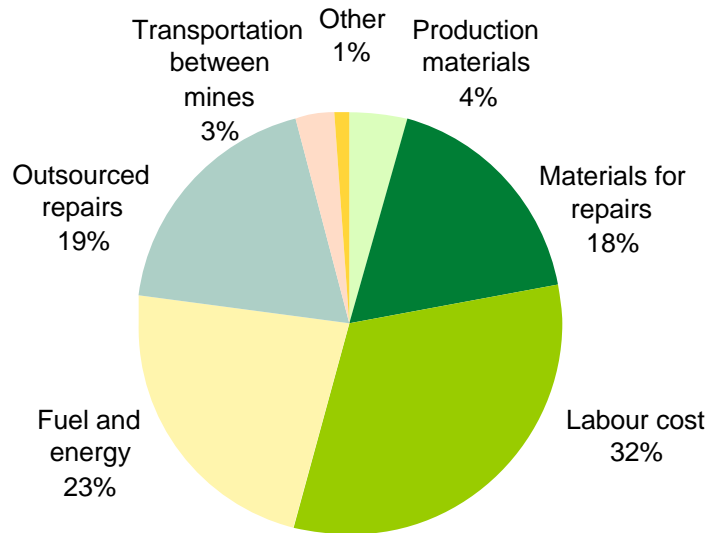
- The decrease in export sales and production in 2009, and the increase in the proportion of domestic sales, was caused by lower potash demand in export markets

# Costs



## Cash COGS

Cash COGS<sup>1</sup> structure (2009)



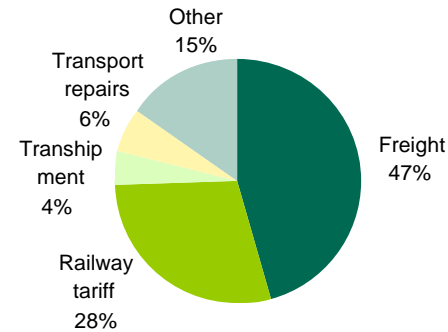
- Low cost producer within potash industry
- Fixed vs. variable cash COGS structure 60/40<sup>2</sup> is preferable to production volume growth
- Potash Cash COGS<sup>3</sup> 2009 – 70US\$ per tonne vs. 58US\$ per tonne in 2008
- Favourable effect of RUR devaluation
- Abnormal period due to production cut >50% in 2009

Notes:

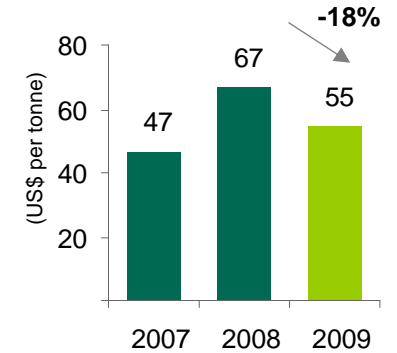
1. Cost of goods sold less depreciation
2. For 100% utilization rate. Actual utilization rate in 2009 was app. 50% and actual COGS structure was 80/20
3. Total cost of sales for potash sales (Note 7. Segment reporting) less depreciation in COGS (Note 14). Depreciation is divided proportionally btw. Potash and Other sales. (Cash COGS 2009 – 80US\$ per tonne vs. 65US\$ per tonne in 2008)

## Distribution costs

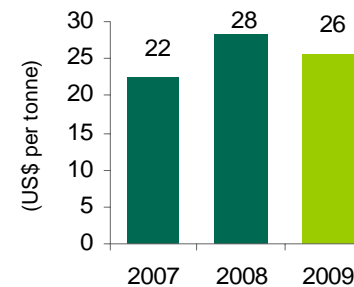
Distribution costs structure



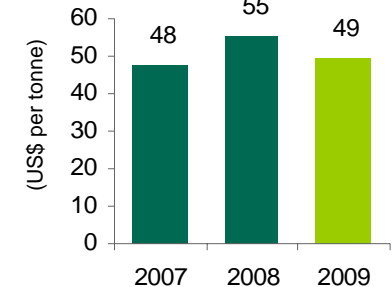
Effective freight rates<sup>4</sup>



SPb railway tariff<sup>5</sup>



China railway tariff<sup>5</sup>



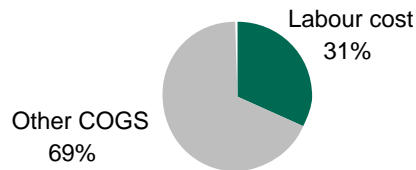
Notes:

4. Effective freight rates are calculated as freight cost divided by freight volumes
5. Effective railway tariff includes both loaded and empty railcars fares

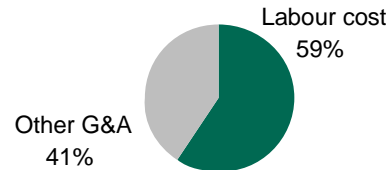
# Cost Cutting Programmes

## Productivity Increase

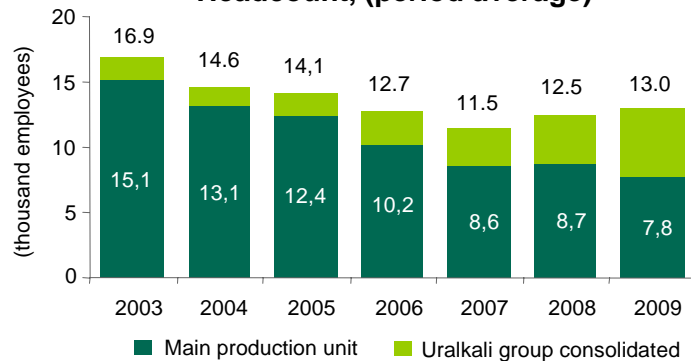
As % of cash COGS



As % of cash G&A<sup>1</sup>



Headcount, (period average)



Potash sector labour rates (2009)



- Low labour cost compared to other potash producers
- Target – 6,000 employees in main production unit

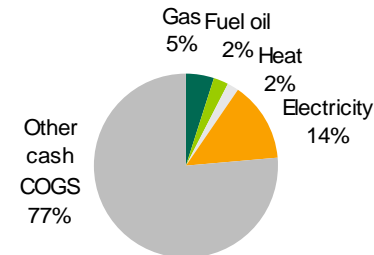
Source: Uralkali, British Sulphur Consultants

Notes:

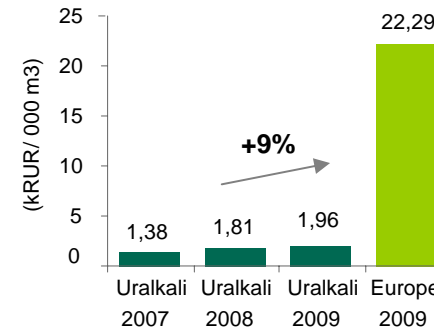
1. General and administrative expenses less depreciation and amortization

## Power Generation Programme

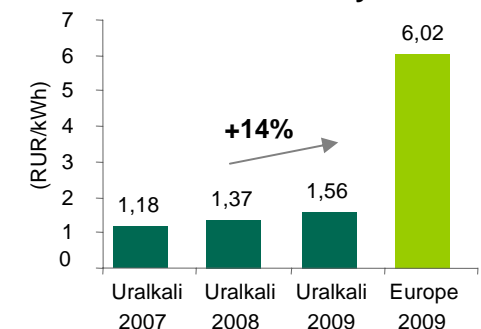
Fuel and energy costs 2009



Gas tariff<sup>3</sup>



Effective electricity tariff<sup>3</sup>



- License for parallel operation of the turbines expected in mid 2010
- After full implementation, expected efficiency gain is 50 RUR per tonne of potash production<sup>4</sup>

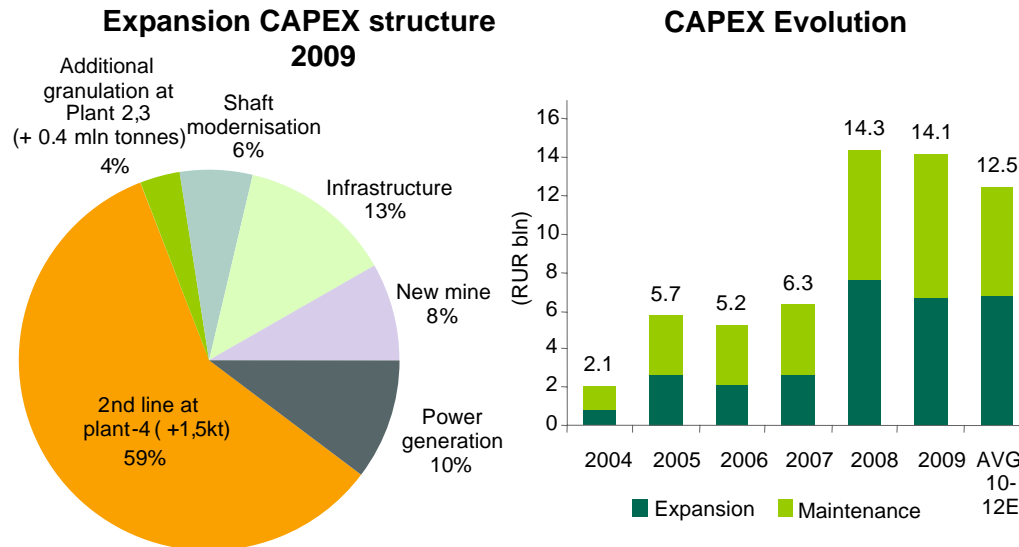
Notes:

3. Average natural gas and electricity prices charged in 2009 to final industrial consumers in UK, Germany and Spain per [www.epp.eurostat.ec.europa.eu](http://www.epp.eurostat.ec.europa.eu), converted to RUR at a US\$/RUR exchange rate of 31.75

4. We see the effect of the programme as the difference between the costs of purchased electricity and the cash costs of generated electricity, based on the assumptions that the company will operate at full capacity and the price increase will be 25% and 15% for gas, and 11% and 12% for electricity in 2010 and 2011 respectively

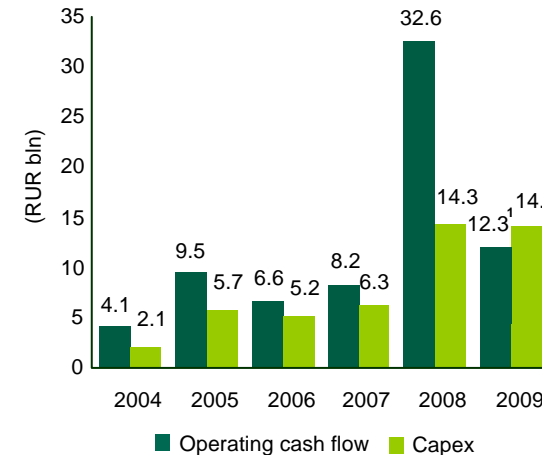
# Capex and Cash Flow

## Capex

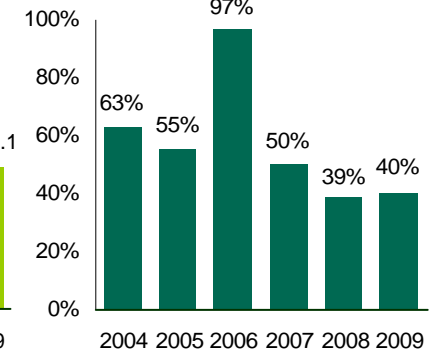


## Cash Flow

### Oper. Cash Flow vs. CAPEX



### Dividends Payout Ratio



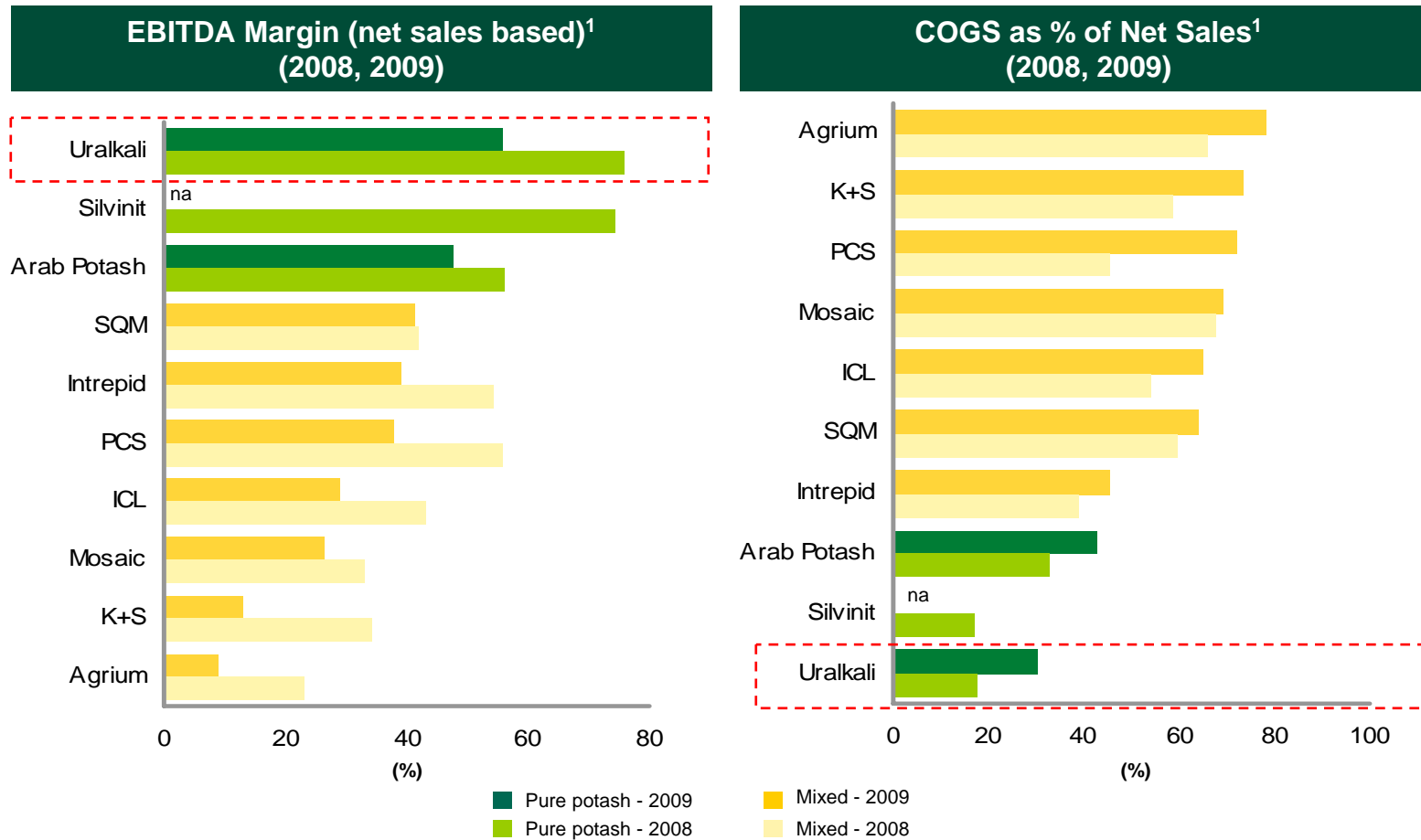
- 2009 Capex split ~ 50/50 expansion/maintenance
- 8.8 bln RUR – total amount of compensation related to Mine-1 flooding (2.3 bln RUR paid in April 2009, 5.5 bln RUR in December 2009, 1 bln RUR is expected to be paid in 2010)
- More than 95% of bank loans are in US\$, with an average interest rate of app. 2.49%

|                   | 2008<br>(US\$ mln) | 2009<br>(US\$ mln) |
|-------------------|--------------------|--------------------|
| Debt (bank loans) | 476                | 445                |
| Cash              | 551                | 142                |
| Net Cash (Debt)   | 74                 | (303)              |

Notes:

1. Operating Cash Flow for 2009 was adjusted for the amount of compensations related to Mine-1 flooding, paid in 2009 (7.8 bln RUR)

# Superior Top Line Growth and Profitability



## Sustainable superior financial performance

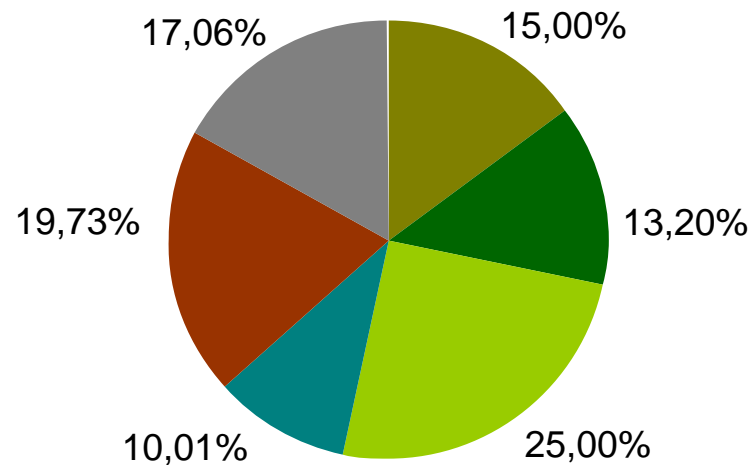
Source: Relevant company reports, Uralkali audited IFRS financial statements

Note:

1. Based on gross sales for Silvinit, Arab Potash, Yara and SQM
2. Financial data for Mosaic is based on financial years ended May 2004, May 2008 and May 2009
3. Financial data for Silvinit is based on Bloomberg consensus forecast

# Uralkali Shareholder Structure<sup>1</sup>

- **Becounioco Holdings Ltd (Mr. Galchev)**
- **Aerellia Investments Ltd (Mr. Nesis)**
- **Kaliha Finance Ltd (Mr. Kerimov)**
- **Madura Holding Ltd (Mr. Rybolovlev)**
- **The Bank of New York (LSE)**
- **Legal entities and individuals (RTS, MICEX, others)**



Total number of shares - 2,124,390,000  
 Equivalent of 424,878,000 GDRs

Note:  
 1. Data as of June 15, 2010



**Thank You!**