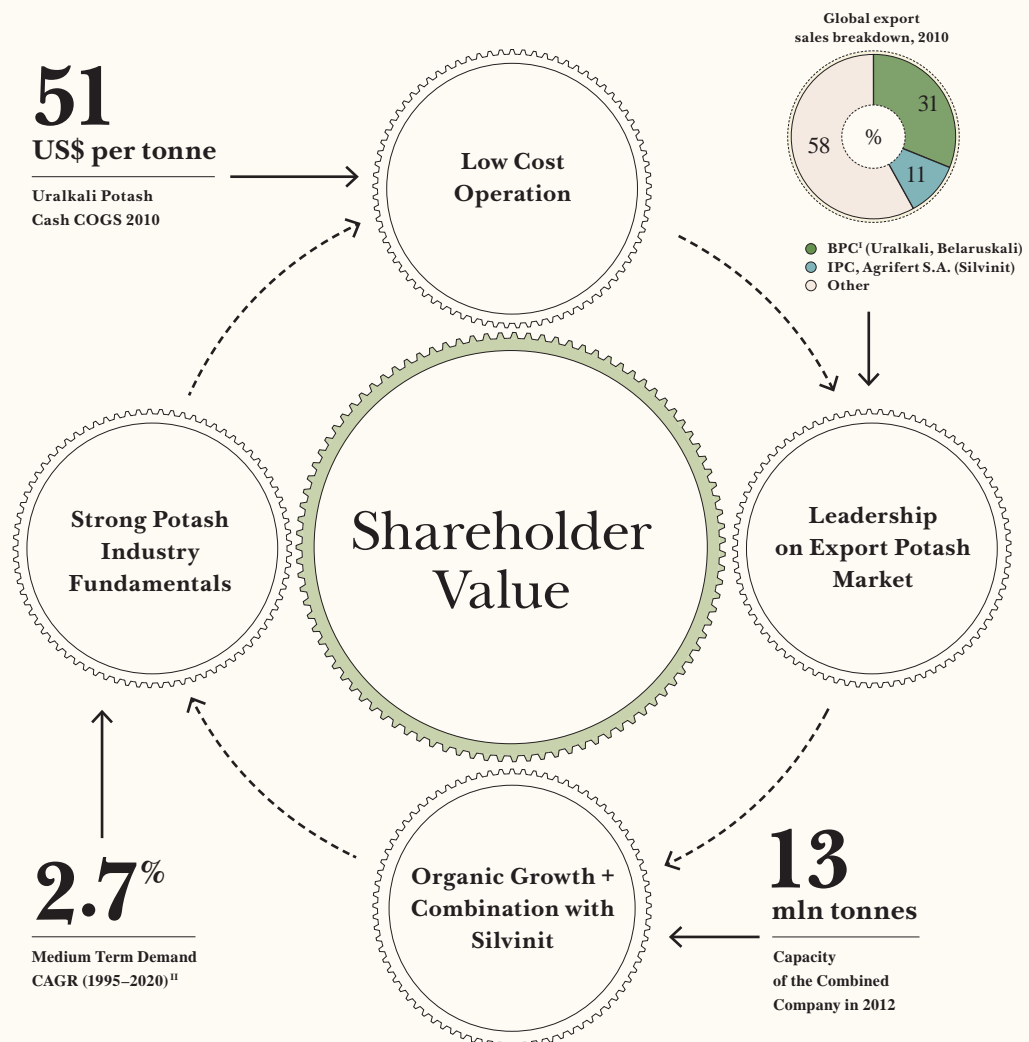


URALKALI STRATEGY OVERVIEW

STRATEGIC PRIORITIES

- Uralkali's strategy is aimed at growth and increasing potash production efficiency
- Strategy is based upon fundamental growth factors for potash markets such as growing population and decreasing arable lands, which drive farmers to use fertilisers in order to increase the efficiency of agriculture
- To increase production capacity of existing operations from 5.5 million to 7 million tonnes in 2012 through brownfield capacity expansion at Berezniki-4 and other facilities
- To obtain approval of the project documentation in 2011 to construct a new mine at Ust-Yayva block
- To maintain and increase market shares in the key distribution markets: China, Brazil, India and Southeast Asia
- To increase production efficiency, Uralkali plans to keep pure potash focus and further optimise operating costs

STRATEGY IN ACTION



BEING ONE OF THE LEADING POTASH COMPANIES THROUGH CLEAR STRATEGY, OPERATIONAL EXCELLENCE AND HIGH PROFITABILITY

Notes
I. BPC together with Uralkali Trading S.A.
II. Fertecon Q4 2010