

# Uralkali: A Leader in the Global Potash Market

An aerial photograph of a large industrial complex, likely a potash processing plant, situated in a green, forested area. The facility consists of numerous large, interconnected buildings with blue and green roofs, extensive piping, and conveyor systems. A tall, red and white smokestack is visible on the left side, emitting a plume of white smoke. The surrounding landscape is a mix of green fields and dense forests. In the foreground, a road and railway tracks are visible. A large, dark green semi-circular graphic element is overlaid on the bottom half of the image, containing white text.

**Q3 2013 IFRS Key Figures and  
Potash Market Update**

**19 December 2013**

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# Uralkali Performance Update Q3 2013



## Key Figures Overview

(US\$ mln)	IFRS Q3 2013	IFRS 9M 2013	IFRS Q3 2012	IFRS 9M 2012
Gross Revenue	856	2,470	1,060	3,294
Net Revenue	697	2,045	886	2,790
Average potash price, FCA, US\$				
- Domestic	192	236	228	255
- Export	272	298	373	378
(Mln tonnes)				
Production volume	2.7	7.2	2.6	7.4
Sales volume	2.6	6.8	2.5	7.6
- Domestic	0.5	1.4	0.6	1.6
- Export	2.1	5.4	1.9	6.0

- Financial performance for 9 months 2013 continues to reflect challenging global market conditions
- Q3 witnessed significant improvement in utilization rate – c. 83% reflecting enhanced buyers' sentiment in the context of continued strength in farmer economics
- Close to full capacity utilization since August 2013

**Improving market sentiment creates a growth platform for 2014**

# Capital Structure Update

## Balance Sheet and Loan Portfolio

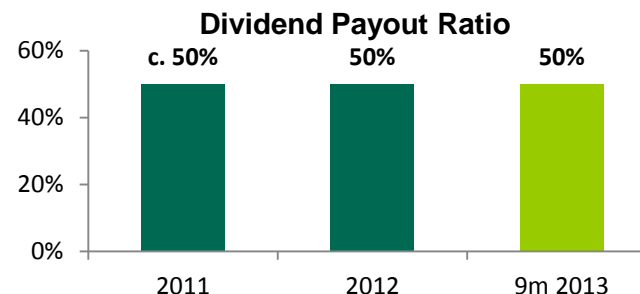
Loan portfolio parameters as of **30 Sep 2013**:

- c.100% of debt exposure is in US Dollars
- Effective interest rate – 3.9%

US\$ bn	30 September 2013
Debt (bank loans)	5.8
Cash	2.2
Net debt/(Cash)	4.3

## Dividend Policy

- Interim dividends of USD 0.34 per GDR (approved by EGM on 18 Dec'13<sup>1</sup>)
- Pay-out ratio: minimum 50% of IFRS net income
- Interim dividends at least twice a year



## Buyback Programme

- 13 Nov'12 – 13 Nov'13 completed buyback programme totalling US\$1.25 bln<sup>2</sup>
- Average buyback price of \$35.05 per GDR
- Shares held as treasury are a subject to subsequent cancellation in 2014

**Robust balance sheet allows us to continue to focus on shareholder value via a balanced approach to investing in growth and returning capital**

Notes:

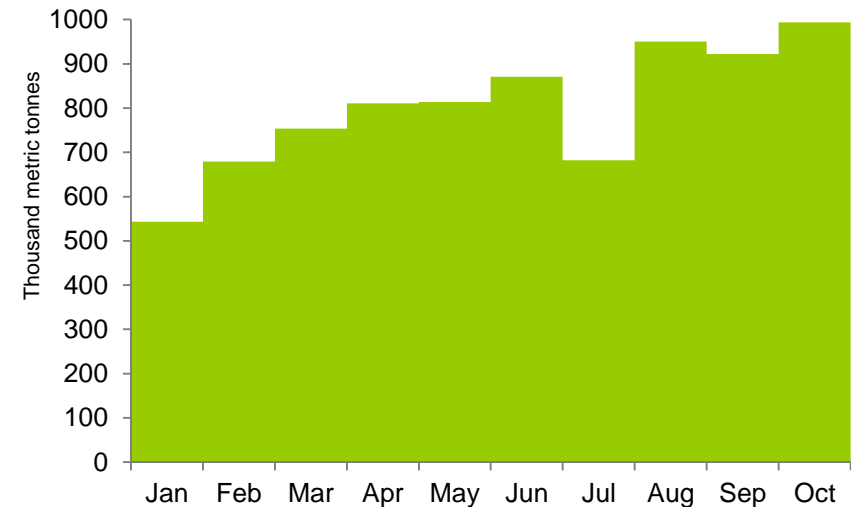
1. According to the exchange rate of the Russian Central Bank as of 18 December 2013, USD 1=RUB 32.8646
2. Excluding buyback of shares from Z. Mutsoev

# Benefits of a More Flexible Market Posture

## The Impact of New Strategy

- Increased market share in key markets in 2H 2013 to-date
- Sharp decline in market share in 1H 2013 when Uralkali was implementing 'price over volume' strategy
- Close to full capacity utilization since August 2013
  - Shipments close to 1 million tonnes per month
- Strong growth in key Brazilian and Asian markets
- Continued strength in sales witnessed in 4Q
  - Sales of c.10.0-10.5 million tonnes forecast for full year 2013

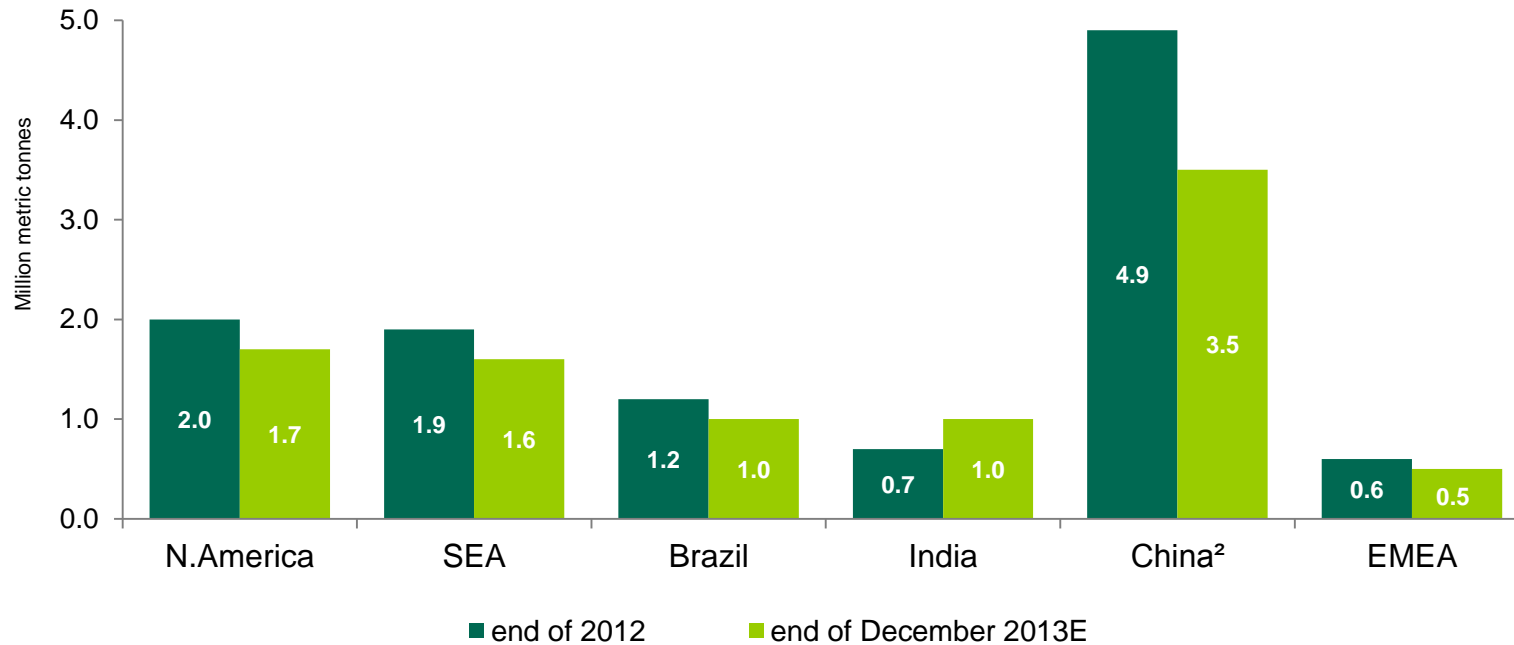
## Uralkali's Shipments Jan-Oct 2013



Source: Uralkali

**The adoption of a more flexible strategy will continue to allow Uralkali to maximise its revenues**

# Global Potash Inventory<sup>1</sup>



Source: Uralkali's estimations

- Significant draw-down in inventories across 2013, particularly in China, N. America and SE Asia
- Customers expected to rebuild depleted inventories during 1H 2014, providing significant demand impetus

Notes:

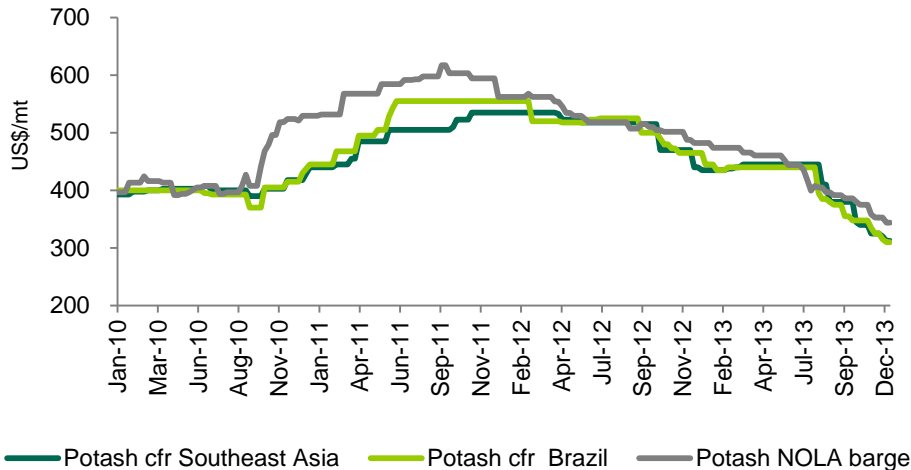
1. Inventory doesn't include domestic potash producers' stocks, excl. China
2. Including domestic producers' stocks, port stocks, pile channels stock, NPK warehouse stocks



# The Industry Recovers From a Disruptive 2H13

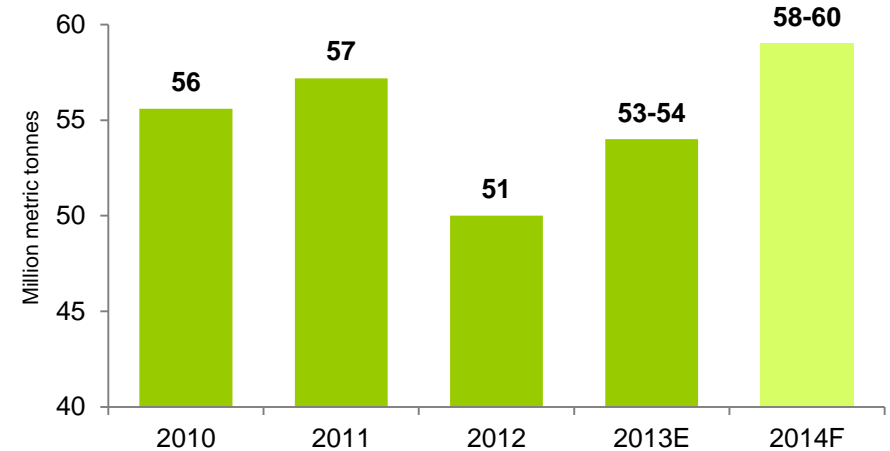


## Potash Prices are Stabilizing



Source: FMB

## Recovery in Potash Demand



Source: IFA, Uralkali's estimates

- Demand momentum has been impacted by customer caution
  - Purchasers expectation of a resetting of prices to a lower level
- Potash prices are stabilizing
- Significant demand impetus set to return in 2014; global demand expected to reach 58-60 million tonnes
  - Demand pickup in key markets of China, India SE Asia and N. America
  - Rebuilding of depleted inventories

# Potash Markets Update

<p><b>China</b></p>	<ul style="list-style-type: none"> <li>• Demand relatively stable supported by demand from compound fertilizers producers</li> <li>• Local prices remain stable in the range of US\$303-305/t cfr<sup>1</sup></li> <li>• Domestic producers have ceased production and are expected to remain shut for the duration of winter</li> <li>• The contract is expected to be concluded end Dec 2013 or early Q1 2013</li> </ul>
<p><b>India</b></p>	<ul style="list-style-type: none"> <li>• Prices holding at approximately US\$369/t cfr<sup>1</sup></li> <li>• Rupee has gained ground in recent months: potash consumption is unlikely to improve significantly in context of budgetary challenges</li> <li>• Deliveries estimated at c. 3.0- 3.2 Mn tonnes in 2013, and c. 3.5-4.0 Mn tonnes in 2014</li> <li>• New Indian contract negotiations expected to take place April-May 2014</li> </ul>
<p><b>SEA</b></p>	<ul style="list-style-type: none"> <li>• Palm oil prices started recovering in Q4 driven by underlying demand and tighter stockpiles</li> <li>• Potash prices are at c. \$300–340/t cfr<sup>1</sup></li> <li>• Palm oil plantation owners are likely to commit to large purchases once China contract has been settled</li> <li>• Uralkali is gaining market share in key markets</li> </ul>
<p><b>Brazil</b></p>	<ul style="list-style-type: none"> <li>• Remains most active market with strong demand; expected to import 7.5 million metric tonnes of potash in 2013, slightly above 2012 level</li> <li>• Prices c. US\$310-330/t<sup>1</sup>. Inventories are being absorbed and demand likely to stay strong into Q1/14</li> <li>• Uralkali gained +6% market share (16% vs. 10% last year) in Jan-Oct 2013 compared to Jan-Oct 2012</li> </ul>
<p><b>Europe and USA</b></p>	<ul style="list-style-type: none"> <li>• Currently in off-season</li> <li>• In the US, prices range between US\$340/t-\$350/mt fob (Nola)<sup>1</sup></li> <li>• In Europe, potash prices are reportedly around €240-265/t cfr<sup>1</sup></li> <li>• Fall application was rather slow both in Europe and the US due to late harvest and market uncertainty. Very good demand is anticipated in Q1 2014</li> </ul>

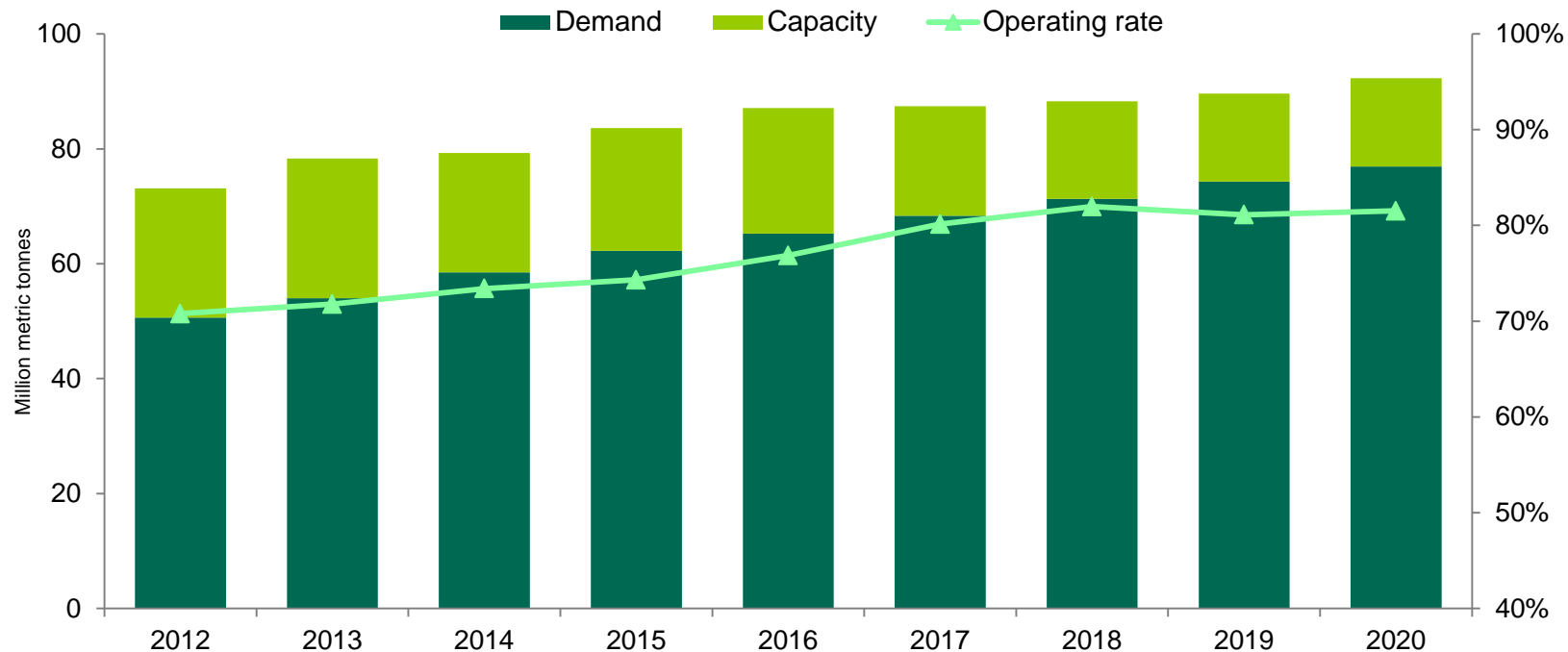
Notes:

1. FMB

Source: FMB, Customs statistics (import statistics)



# The Market to be More Balanced in the Long-Term



Source: CRU, Fertecon, Uralkali's estimates

- Pricing weakness witnessed in 2013 is expected to cause the vast majority of greenfield potash projects to be shelved for the time being
- The timing of completion of brownfield projects is likely to be highly sensitive to market conditions as well as price recovery and industry profits
- Without meaningful greenfield additions, the potash market should be tighter toward the end of the decade

**Utilisation rates across the sector expected to see sustained growth**

# Conclusions

- More flexible strategy focused on revenue maximization strategy has enabled Uralkali to regain much of the market share lost
- 2013 global potash shipments were negatively impacted by recent pricing volatility, associated customer caution, erratic buying patterns in India, and absence of China contract
- Rebound in demand is expected, once China contract price has been established, to provide support for a market rebound
- In the long run, the potash supply-demand balance is set to become more balanced, as lower potash prices are expected to disincentivise potential market players from pushing forward with greenfield expansion plans
- Longer term fundamentals of the industry remain attractive